



*Resilience: Responding to
Change*

2018 Annual Conference

September 9, 10 and 11, 2018 Hood River, OR

2018
Member Survey
and Membership
Report

Feedback from 2018 member survey

How well does OMA achieve its goals?

- 43.8% Very well
- 33.8% Moderately well
- 13.8 Extremely well
- 7.5% Slightly well
- 1.3% Not well at all

Which of these sources do you use most frequently to follow OMA news and information?

- 64% OMA e-newsletter
- 24% OMA website
- 10% Facebook

Feedback from 2018 member survey

How long have you been a member of OMA?

- 37.7% 0-2 years
- 26% 3-5 years
- 11.7% 6-10 years
- 24.7% 10+ years

What are the reasons you are an OMA member (select all that apply):

- 84% Networking opportunities and connections to other museum professionals
- 78.7% Sense of belonging to the museum community
- 73.3% To participate in professional development opportunities
- 65.3% Access to news about the field
- 25.3% Membership benefits

Feedback from 2018 member survey

Are there other events that you would like to see available to OMA members?

- Digital curation and digital community building workshops or events
- More education/audience building sessions at the annual conference
- Regional members' tours or regional meetings
- Networking/open house events for museum professionals
- Cross communication with sharing of concerns
- Directory of Oregon professionals with areas of expertise
- Workshops around different parts of Oregon AND within driving distance of PDX
- Workshops to learn more about working with Oregon's Native American tribes and artifacts
- Need to learn how to reach young people better

Feedback from 2018 member survey

Thoughts and feedback about OMA:

- I'd like to see OMA grow! I like that you are asking what members want. It is so important for relevancy and growth.
- Improve website, grow membership base
- I like Museums to work with each other....maybe how to share with each other more.
- Consider having subgroups based on budget size so like sized museums can send their counterparts in OMA. Think of other categories of museums you have among your membership and organize around them.
- Spend more time/attention/funds in areas outside the Willamette Valley
- I have been an OMA member since the mid-90s and believe the organization is important. Is there a long term plan to build the organization's stability for the future?
- It strikes me that the "Oregon" part of OMA is critical. Focusing on those issues that are unique to our state--funding, advocacy, laws/taxes, tourism, statewide marketing—would be for me the reason to get more involved.

Membership Report

Current 9/8/2018

Level/Date		all bundled	admin only
Institutional	Level 1	63	33
	Level 2	32	17
	Level 3	35	18
Individual		47	
Student		1	
Volunteer		8	
Corporate		13	
Misc.		2	
TOTAL		201	139