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Dear OMA Friends,

Looking for a pot of gold? Why not spend St. Patrick's Day with the Oregon Museums Association? On March 16 and 17, the "pot of gold at the end of the rainbow" will be in Roseburg at the Douglas County Museum. You'll find a wealth of information, resources to help meet daily challenges in the museum field and plenty of inspiration to put them to use at your museum. Plus, it's always fun to see old friends and to make new ones.

The Board of Directors will outline the 2008 goals set at the annual retreat, held February 11 at Mission Mill Museum. One of my goals is to involve more members on projects. Networking and strength in numbers increase the chances of the projects' success and make it more likely that they are valuable to our members.

Let me know at the meeting-or anytime during the year-if something tickles your fancy. We also need your ideas for programs and short- and long-term activities.

I'll look forward to seeing you March 16 and 17 in Roseburg at the Douglas County Museum.

Sincerely,
Julie Reese

OMA DISPATCH

Post Office Box 1718, Portland, OR 97207 www.oregonmuseums.org

The newsletter of the Oregon Museums Association, *Dispatch*, is published four times a year: Spring, Summer, Fall and Winter. Oregon Museums Association is a statewide membership organization serving the needs of museums and related institutions, large and small, across Oregon. OMA holds meetings and workshops around the state, advocates for the interests of its members in legislative and other matters, publishes a bi-annual *Guidebook To Oregon Museums*, and a periodic directory of all known museums in the state. Historic houses, aquaria, interpretive centers and sites, zoos, heritage sites - all are potential members of OMA. OMA is a nonprofit organization; contributions are tax deductible. OMA provides scholarships to members for professional development. OMA is an affiliated state organization of the Western Museums Association. Send news about your museum to Katherine Huit (research@viclink.com). Digital files are preferred, but hard copy can be sent to Katherine Huit, 7020 SW Lebold Road, McMinnville, OR 97128.

Editor: Katherine Huit
Editorial Board: MJ Koreiva, Richard Engeman and Julie Reese
Summer Issue Deadline: April 15, 2008

Mark Your Calendar!

OMA UPCOMING MEETINGS

Spring 2008
March 16 & 17
Douglas County Museum
Roseburg

Fall 2008 (Annual Meeting)
October 5 & 6, 2008
OMSI
Portland

Members,

Is there a topic or issue you would like to present or see covered at an upcoming OMA meeting? If so, contact OMA Program Chair David Porter: 503.657.9336 or trlboss@att.net.

Wine: A 10,000 Year History



When visiting the Douglas County Museum for the spring meeting, be sure to explore *Wine: A 10,000 Year History*. This exhibit will take you on a journey through the drink's past, beginning long before people or wine existed with 40 million year old grape seed fossils uncovered right here in Oregon. Visitors can explore an ancient Egyptian tomb, Roman villa and Gothic wine cellar on their way to discover the more recent history of wine in the Umpqua River Valley.

Showcasing both authentic relics of wine's past and museum reproductions of period art, this exhibit's reconstructed interiors allow you to experience times when wine held a sacred place in society.



If you are interested in submitting a 500 word article of professional, scholarly or political relevance to Oregon museums and museum professionals please contact the Editor. All submissions will be screened by the Editorial Board. Deadline for the Summer 2008 issue is April 15, 2008.

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Avoiding Antimatter!

Innovative Strategies to Boost Your Museum into the Future

Join us at the Umpqua Valley's Douglas County Museum as we explore great ideas on making museums matter more to everyone.

Sunday, March 16th

- 2-4 pm **OMA Board meeting**- Douglas County Museum auditorium
- 4-5:30 pm **Opening Reception**- Douglas County Museum in *Wine: A 10,000 Year History* Hosted by the DC Museum Foundation
- 6-8 pm **No-host dinner**- *Dino's Ristorante and Wine Bar, downtown Roseburg*
- 8-10 pm **Saint Patrick's Day celebration**- *Murphy's Pub, downtown Roseburg*

Monday, March, 17th Douglas County Museum

- 8-8:30 am **Breakfast and Registration**
- 8:30-9:30 **Welcome and OMA Business Meeting**
- 9:30-10:30 **Ye Olde Swap Meet**- inter-museum collections trade *Be sure to bring your wish list! One museum's trash might be another's treasure, so bring your stuff and find out!*
- 10:30-10:45 **Break**
- 10:45-11:45 **Evocative collections**- James Fox, University of Oregon Libraries *Everything has a story to tell. Discover how to bring out the storytelling magic hidden in everyday artifacts.*
- 11:45-12:30 **Lunch**
- 12:30-1:30 **Dynamic Exhibit Design**- Anthony Vialpando, freelance exhibit dynamo *Learn about the latest trends in exhibit design and fabrication and how to have big impact with little money.*
- 1:30-1:45 **Break**
- 1:45-2:45 **Innovative Marketing**- MJ Koreiva, marketing guru *Nothing changes faster than the world of marketing. Get great ideas from one of our own and one of the best. Bring a sample of your museum's marketing material to share!*
- 2:45-3:00 **Closing remarks**

**Oregon Museum Association's
Spring Meeting March 16-17th 2008
At the Douglas County Museum**

Driving Directions to Roseburg and Douglas County Museum:

From points north and south, access I-5 and drive until Exit 123 (Fairgrounds Exit). You will find the Douglas County Museum located at 123 Museum Drive; phone: 541-957-7007.

Lodging in Roseberg

Holiday Inn Express will offer a special rate of \$89 to OMA Members. To reserve a room call Holiday Inn at **541.673.7517**. To get to the Holiday Inn, take I-5 Exit 124 (Diamond Lake Exit). It is located at **375 West Harvard Avenue**.



MEMBERSHIP APPLICATION

All OMA memberships are on a calendar year and expire on December 31st.

NEW RENEWAL Today's Date: _____ Date Received: _____

All OMA members receive the quarterly newsletter, *The Dispatch*, discounts on registration fees to OMA meetings and workshops, and e-mail notifications of OMA news and events. Each member is entitled to one vote at OMA business meetings.

Student/Volunteer and Individual memberships are for individuals only. Museum staff, volunteers, board members, college students, and the interested public can join at these rates with the benefits listed above.

Corporate/Business memberships are for individuals or companies who do business with museums or wish to support the OMA and its activities. A Corporate/Business membership is entitled to one vote at OMA business meetings and to a listing on the OMA website page for "Museum Related Services."

Student/Volunteer \$15.00 Individual \$25.00 Corporate/Business \$75.00

Institutional memberships are for museums. Each museum is entitled to one vote at OMA business meetings, to a free listing in the *OMA Guidebook to Oregon Museums* and on the OMA website, and to receive free copies of the *Guidebook to Oregon Museums* for distribution at their museum. Each museum may send up to five staff members (paid staff, volunteers, or board members) to OMA meetings and workshops at the discount rate. OMA institutional members should qualify as a museum by the definition of the American Association of Museums, available at: <http://www.aam-us.org/aboutmuseums/whatis.cfm>

Institutional (operating budget less than \$50,000) \$75.00
 Institutional (operating budget \$50,000-\$200,000) \$120.00
 Institutional (operating budget \$200,000 and above) \$180.00

First name: _____ Last name: _____

Title: _____

Museum's name: _____

Organization name (if different): _____

Street Address: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Work: _____ Fax #: _____ Alt #: _____

E-Mail address: (used *only* for OMA-to-Member communications): _____

E-Mail address: (contact address for the public; will appear on the OMA web page for your institution): _____

Website: _____

Please send completed OMA Membership application form and check (payable to Oregon Museums Association or OMA) to: Oregon Museums Association, PO Box 1718, Portland, OR 97207-1718.

If you have questions, please contact the OMA at info@oregonmuseums.org, or call Ray Vandiver, OMA Membership Chair at (503) 797-4540.

Culture has many rewards.

Claim yours.

Contribute to any of Oregon's 1,200 arts, heritage and humanities nonprofits. Match your donations with a gift to the Oregon Cultural Trust.



Then, claim a 100% tax credit, reducing your Oregon taxes owed. It's that simple.

Learn more or donate at www.culturaltrust.org.

Trumpeter Nicholas Payton. Photo: Andrew Lepley © 2006, courtesy Portland Jazz Festival.

**Oregon
Cultural
Trust**

775 SUMMER STREET NE, STE 200
SALEM, OR 97301

(503) 986-0088
CULTURAL.TRUST@STATE.OR.US

2007 DONATIONS TO THE OREGON CULTURAL TRUST TOP \$3.5 MILLION

Oregonians donated a record \$3.5 million to the Oregon Cultural Trust in 2007, a \$700,000, or 20 percent, increase from \$2.8 million contributed in calendar year 2006. Fundraising has increased every year since December 2002 when the cultural tax credit took effect.

"In 2007, for the first time in years, the state made a major reinvestment in art and culture," commented Governor Ted Kulongoski. "Today, I congratulate the people of Oregon for stepping up and demonstrating their own commitment to culture in all its forms - and in all regions of the state - by making record contributions to the Oregon Cultural Trust."

The number of gifts to the Trust also increased in 2007, up by 21 percent, from 5,448 in 2006 to 6,566 in 2007. More than 1,700 of those were first-time donors, exceeding 2006's 1,450 first-time donors. Significant increases in first-time donors indicate that knowledge about the Trust's innovative matching gift-tax credit program is reaching more Oregonians who understand the value - and the reward - of investing in their communities' arts, heritage and humanities.

"Donors to the Cultural Trust give so much more

than money," observed Board Chair Norm Smith. They are active participants in the cultural life of our state and they enable theater, dance, film and music to tour to rural areas, native languages to be revived, libraries to expand, and historic artifacts to be preserved. Cultural Trust donors make it possible for everyone to play a part in the Oregon story."

Executive Director Christine D'Arcy added, "By encouraging cultural participation, the Oregon Cultural Trust forges powerful partnerships -- with donors, with cultural nonprofits, with cultural coalitions in every Oregon county and the nine federally-recognized tribes, and with Oregon's five state cultural partners. Every single one of those partners is vital to the success of the Oregon Cultural Trust and its mission."

Trust Manager Carol Pelton reported that donations in 11 of Oregon's 36 counties increased by 25 percent or more and, of those, five charted increases in excess of 30 percent. Year-end activity was even more intense than usual in 2007, with the trust tallying more than \$730,000 in donations in December 31 alone.

Oregon Museums Association Annual Meeting Minutes Columbia Maritime Museum October 22, 2007

President Julie Reese called the Annual Meeting to order at 8:30 a.m.

Welcome: Those in attendance were welcomed by Jerry Ostermiller / Columbia River Maritime Museum. Jerry gave a brief history of the Maritime organization. Introductions were made around the room.

Spring Meeting Minutes: Approved as published in The Dispatch

Financial Report - Richard Engeman, Treasurer reported approval and adoption of the 2008 fiscal year budget by the Board. OMA's 2007 fiscal year ended on August 30. Richard reported account balances as follows:

Checking	\$9619.88	Savings	\$2966.71	Petty Cash	\$3.47
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Committee Reports:

Program Committee - David Porter, Chair, reported on upcoming locations for OMA meetings. We will be in Douglas County in March 2008. We will be partnering with the Washington Museums Association for a meeting in Vancouver in June 2008. Potential registration discounts are in the works - watch for further details. We will be at OMSI in October 2008 for the next Annual Meeting. In the spring of 2009, the potential location will be the North Lincoln County Museum.

Membership Committee - Richard Engeman, reporting in Chair Ray Vandiver's absence, gave an update on the current status in the various membership categories.

Marketing Committee - MJ Koreiva, Chair, reported on the goals established by this committee and updated the progress of each for the 2007 year.

Website - the new website is up while still needing some minor tweaking. The website now features all museum members as a benefit for association membership. Site is located at www.oregonmuseums.org

Guide Book - 75,000 of this great statewide marketing tool are now available. Copies were provided in the back of the meeting room for organizations wishing to take some back to their respective areas.

Branding Logo Use - The new OMA logo will be made available for organizations to include on their home websites. Guidelines and "how to" coming soon.

Press Releases - MJ will be sending out press releases soon on the distribution of the guide book as well as the new logo opportunities.

Tourism Oregon Grant - Funds from this grant were utilized to cover contract services with Certified Folder Displays for \$3000 to allow for better distribution of the new guide book throughout the state.

The Dispatch - Katherine Huit, Editor, reported that the Dispatch is now published quarterly with a new color focus for each issue. The new logo will be added with the next Winter issue. Contact Katherine if you have suggestions for the newsletter of articles you would like to submit.

Oregon Heritage Commission - Kyle Jansson reminded members that there are opportunities for scholarships and encouraged donations towards increasing the amount of funds available. Kyle also reported that the Oregon Heritage Grant cycle has now closed. Grants this year will be very competitive with 42 applications being received for the funds available. The Oregon Museum Grant cycle is now open and available on-line with a deadline of December 15th. The 2007 Oregon Heritage Conference was held in Pendleton in May. The 2008 Conference will be held on May 4th through 6th in Eugene with a theme of "Go the Distance".

Old Business: None reported.

News Business: During its October 21, 2007 meeting, the OMA Board voted to approve a membership with the Non-Profit Association of Oregon. Bob Hart presented the 2007-08 slate of officers and directors-at-large for the open Board positions. Nominees were selected according to the bylaws with guidelines for geographic diversity. After presentation, Bob moved that the ballot slate be approved as presented. MJ Koreiva seconded the motion. President Julie Reese opened the floor for nominations. With none forthcoming, nominations were closed. David Porter moved, Katherine Huit seconded to elect the nominees as presented by the nomination committee. The motion carried. New officers and members are:

Keni Sturgeon: Secretary; Gardner Chappell: Director at Large; Peggy Schorsh: Director at Large

Reports: Western Museum Association (WMA) President David Porter reported that the Executive Director of WMA recently resigned and the organization is in the process of a nationwide search. WMA membership forms were available in the back of the room. The recent WMA conference in Oakland had some great keynote speakers and programs. Some of the sessions are available for viewing on You-Tube under "westmusviews". A big focus at the conference was disaster and emergency preparedness. David also mentioned several items of interest at the national level that could potentially increase funding for heritage organizations. These are similar to models currently in place for library organizations.

President Julie Reese gave time for organization announcements from the floor.

The Meeting adjourned at 9:45 a.m., with conference sessions set to resume at 10:00 a.m.

Respectfully submitted by, Connie Nice, OMA Board Secretary

Registration Form for OMA Meeting March 16 - 17, 2008

REGISTRATION DEADLINE IS SATURDAY, MARCH 1, 2008

Name _____ Institution _____

Address _____ City _____ OR Zip _____

Phone _____ Fax _____ Email _____

I am an OMA Member I would like to join (Please use the form on page 7)

Meeting registration fee, **\$5.00 (Required)** Non-member registration fee **\$15.00 (Required)**

Sunday Board Meeting

Sunday Reception, Douglas County Historical Society (no fee, but we need a head count)

Sunday No-Host Dinner (for reservation purposes) Dino's Ristoraunte and Wine Bar,
404 SE Jackson Street, 541.673.0848

St. Patrick's Day party (for reservation purposes) Murphy's Pub, 428 SE Main, 541.672.0912

Monday Buffet Lunch, **\$12.00**

Total enclosed: \$ _____

Please send this form & your check, payable to Oregon Museums Association, to OMA, PO Box 1718, Portland, OR 97207. Please write "OMA registration" on the lower left corner on the outside of the envelope.

MARK YOUR CALENDARS!

Oregon Heritage Conference

"Go the Distance! Sustain Oregon's Heritage" is the theme of the 2008 Oregon Heritage Conference that will take place May 4-6 in Eugene.

Jim Loewen, the author of "Lies My Teacher Told Me: Everything Your High School History Textbook Got Wrong", will be the keynote speaker. First Lady Mary Oberst will assist with the awards ceremony. Other plenary sessions will feature Oregon heritage organizations.

Visit the Oregon Heritage Commission website at <http://www.oregon.gov/OPRD/HCD/OHC/Conference.shtml> for up to date information. Registration information will be available around March 15. Contact Kyle Jansson at 503-986-0673 or heritage.info@state.or.us for further information.

Washington Museums Association Conference

The 2008 Annual Washington Museums Association Conference, "Tear Down that Wall! - Breaking Down Barriers," hosted by the Clark County Historical Society and Museum, will be held in Vancouver, Washington, on June 18th - 20th, 2008. The conference includes three full days of activities a silent auction, tail-gate breakfast parties, special tours, and a banquet on the eve of Thursday June 19 at Vancouver's English Estates Winery.

All current members of OMA are invited to attend the conference at the WMA membership rate. OMA members are also invited to propose a session at the conference. The conference theme of breaking down barriers is meant to be interpreted broadly. Sessions can focus on any aspect of the museum profession where either

intellectual, financial, logistical, cultural, or physical barriers exist. Deadline for session proposals is March 1, 2008, contact person is Mike Siebol, Curator of Collections, Yakima Valley Museum, 2105 Tieton Dr., Yakima, WA 98902. Phone 509-248-0747 Fax 509-453-4890 or collect@yakimavalleymuseum.org.

Oregon Council for the Humanities Grants

The postmark deadline for letters of intent to apply for a summer 2008 public program grant from the Oregon Council for the Humanities is April 4, 2008. For the summer 2008 grant cycle, OCH welcomes proposals for activities as varied as lectures, reading and discussion groups, public conferences, documentary film or radio work, and discussions before or after literary readings, performances, or films. For more information and the grant guidelines, please visit OCH's website at www.oregonhum.org.

OMA WEBSITE SERVES AS INFORMATION RESOURCE

Have you spent some time reviewing OMA's website recently? We've been receiving positive feedback . . .

Kitty Goodin, Curator, Junction City Historical Society, wrote recently to say, "I really find the OMA web pages to be easy to use and very useful. It was a great resource when planning vacations. Thanks for all the work that has been put into it."

ONE MORE THING: Please inform your Internet Service Provider to remove info@oregonmuseums.org from their 'grey list' and / or 'black list'. Many of your ISPs are returning emails to the OMA as 'undeliverable'. **Thank you!**

Guidebook to Oregon Museums Available

The *Guidebook To Oregon Museums* is now available to members as a free benefit. To order additional copies, please select the one of the following options:

Indicate either 1 packet or 2 packets.

Packet of 50 Guidebooks via US Priority Mail. Packet of 100 Guidebooks via US Priority Mail.

Indicate the number of cartons.

Carton of 375 Guidebooks via FedEx Ground.

Note: One carton weighs 29 pounds, measures 11.5" x 9" x 8". Cartons must be delivered to a street address. FedEx does not ship to a P.O. Box.

Please include the following with your order:

Name of organization: _____

Contact person: _____

Mailing address: _____

(If ordering cartons this must be a street address.)

City: _____, State: _____ Zipcode: _____

Phone number: _____ Email address: _____

Mail your order to:

Oregon Museums Association

P.O. Box 1718

Portland, OR 97207-1718

Or email your order to: info@oregonmuseums.org. Once we have received your order, please allow 10 working days for fulfillment.



OMA Tee-Shirts A Hit!

OMA Board member MJ Koreiva visited an Oregon Heritage Commission meeting recently to promote the new *Guidebook to Oregon Museums* and Tee-shirt. Here, deputy state historic preservation office Roger Roper (left) and Oregon Heritage Commission E. John Rumpakis admire the shirt on Heritage Commission coordinator Kyle Jansson. **OMA Tee Shirts** are a great way to show your support for Oregon's museum. They also make great recognition gifts for volunteers and staff. To one or a greater quantity, please select from the following:

(Adult Sizes only)

\$10 x _____ Small (34-36)
\$10 x _____ Medium (38-40)
\$10 x _____ Large (42-44)
\$10 x _____ X-Large (46-48)
\$10 x _____ X-Large (50-52)

Shipping & Handling fees

\$12.00 S&H for quantities of 1-10
\$17.00 S&H for an order quantity of 11-25
\$23.00 S&H for an order quantity of 26-50
\$46.00 S&H for an order quantity of 51-100

We will fill orders upon receipt of payment. The OMA is unable to process credit or debit card purchases at this time. Send your check (payable to Oregon Museums Association or OMA) and completed order form to:

Oregon Museums Association

P.O. Box 1718

Portland, OR 97207-1718

Thank you for supporting OMA!