

**2011 OMA Annual Conference**  
**The Sustainable Museum: People, Environment, Economy**  
**October 16-18, 2011**

*Unless otherwise indicated, all events take place at the Benton County Historical Museum, Philomath*

**Sunday, October 16**

**12:30—1:00 pm**            **Registration**

**1:00—4:00 pm**            **Pre-Conference Workshop** (Additional Fee; Pre-registration Required)  
**Collections Care on a Budget**— Conservator Tom Fuller will address the elements of collections care, including affordable archival storage solutions, easy pest monitoring, and the basics of environmental management. This is the ideal workshop for museums that rely on part-time or volunteer collections managers.

**4:00—5:00 pm**            **Tour of BCHS Storage Facility**

**6:00—8:00 pm**            **No Host Dinner**, FireWorks Restaurant, 1115 Third Street, Corvallis  
(www.fireworksvenue.com)

**Monday, October 17**

**8:30—9:30 am**            **Registration and Breakfast** (coffee and pastries)

**9:30 am**                    **Welcome to Benton County Historical Museum**

**9:45—10:45 am**        **Oregon Museums Forum and OMA Annual Meeting**, incl. board elections

**10:45—11:45 am**        **General Session: Strengthening the Foundation of Museum Collections** led by the IMLS Connecting to Collections Project Committee— For the past 18 months, OMA has worked with the Oregon Library Association, the Northwest Archivists and others to create a plan to strengthen collections preservation statewide. Learn the results of this work and discuss best ways to implement their recommendations to improve preservation and disaster preparedness in your museum, region and state.

*Presented by: Kyle Jansson, Coordinator, Oregon Heritage Commission; Keni Sturgeon, Curator and Museum Director, Willamette Heritage Center at the Mill*

**11:45am—1:00 pm**        **Catered Lunch**

**1:00—2:15 pm**            **Concurrent Sessions (Select A or B)**

**A. Incorporating Sustainability into Museum Operations and Exhibits**— This two-part session will focus on OMSI's program to incorporate sustainable practices into museum operations, including reducing waste, energy use, and stormwater runoff, as well as introducing ideas for making the exhibit process more sustainable by using resources such as the "Green Exhibit Checklist," a LEED-inspired assessment tool for exhibits.

*Presented by: Chris Stockner, Energy and the Environment Coordinator, OMSI; Jessica Willcox, Green Exhibit Consultant, White Pine Design; Kari Jensen, Senior Exhibit Developer, OMSI*

**B. Putting Pizzazz into Your Retail to Help Your Economy**— In this active and lively workshop for staff and volunteers, participants will learn how to critique their store's signage, merchandise and communications to make meaningful changes without big expenditures.

*Presented by: Nancy Holmes, Independent Business Advocate and Consultant, Smart Retail in Small Spaces*

**2:15—2:45 pm**            **Break**

**2:45—4:00 pm**            **Concurrent Sessions (Select C or D)**

**C. Stayin' Alive: Sustaining Your Museum by Connecting With and Maintaining Donors**— This presentation focuses on simple techniques any organization can use to connect with and maintain donors

and supporters.

*Presented by: Irene Zenev, Executive Director, Benton County Historical Society & Museum; Connie Nice, Museum Coordinator, History Museum of Hood River County*

**D. Sharing the Knowledge: Community Partnerships**— This session will include snapshots of partnerships between OMSI and community organizations as well as information about the benefits of these collaborations. The audience will be invited to share strategies used for their own community collaborations. Resources and funding will also be explored.

*Presented by: Kristin Bayans, Senior Educator, OMSI; Sean Rooney, Senior Educator, OMSI; Jessica Abel, Program Director, Girls Incorporated of Northwest Oregon*

**4:30—6:00 pm**                    **Wine and Hors D’oeuvres Reception, sponsored by the Benton County Historical Museum**

**Tuesday, October 18**

**8:30—9:30 am**                    **Registration and Breakfast** (coffee and pastries)

**9:30—10:45 am**                    **Concurrent Sessions (Select E or F)**

**E. Increasing Our Stability by Building the Heritage Community**— Join others from around the state in talking about how your museum has worked with others to build a community more focused on heritage. What challenges have you overcome? What have been the benefits? How could we coordinate these efforts statewide?

*Presented by: Kyle Jansson, Coordinator, Oregon Heritage Commission; Kuri Gill, Oregon Historic Cemeteries Program Coordinator, Heritage Programs, Oregon Parks and Recreation Department*

**F. What do I do with this?! Conundrums in the Collection**— Taking the cue from the book and popular AAM session, "Collections Conundrums," collections managers and registrars will present case studies on conundrums they have faced and field questions from the audience on issues from their institutions.

*Presented by: Nicole Nathan, Principal, Claret Associates and Director of Collections and Exhibits, Oregon Nikkei Endowment; Noelle McClure, Associate Registrar, Portland Art Museum; Heather Bouchey, Collections Manager, Portland Art Museum; Danielle Davis, Public Art Collections Registrar, Regional Arts and Culture Council*

**11:00am—12:15pm**                    **Concurrent Sessions (Select G or H)**

**G: Being Green and Historic Preservation: What Do They Have in Common?**— Come learn about the new Guidelines for Sustainability for Rehabbing Historic Buildings just published by the National Park Service. The session will cover using sustainable practices while retaining the character of your historic buildings.

*Presented by: Joy Sears, Restoration Specialist, Oregon State Historic Preservation Office*

**H: Help is on the Way: What MAP and CAP Reviews Can Do for Your Museum**— Get the inside story about the Museum Assessment Program and the Conservation Assessment Program from your Oregon colleagues. Learn how to raise your institution’s professional standards, set priorities, and find funding.

*Presented by: Keni Sturgeon, Curator & Museum Director, Willamette Heritage Center at the Mill; Anne Prahl, Curator of Collections, Oregon Jewish Museum; Pam Vorachek, Executive Director, A.C. Gilbert’s Discovery Village; Catherine Boyd, Executive Director, Crater Rock Museum*

**1:30—3:30 pm**                    **OMA Board Meeting**

*We will be holding our traditional “50/50 Raffle” throughout the conference. Proceeds benefit OMA so bring some cash if you would like to participate and possibly win some great prizes!*

**Directions to the Benton County Historical Museum, 1101 Main Street, Philomath:**

From I-5 North or South: Take the Corvallis exit, Hwy 34, and follow the signs west to Philomath.

Continue into town on OR-34 and the Museum will be located on your right at 1101 Main Street.

From OR-101 North or South: In Newport, take US-20 East toward Corvallis. Go approximately 46 miles, then take a left onto S 12th St. Take the first left onto Main Street/US-20W/OR-34W and follow it to 1101 Main Street.

**Lodging (get a 10% discount if you say, "I'm a Beaver Believer" when you call):**

Hilton Garden Inn, 2500 SW Western Boulevard, Corvallis 97333.

Website: [www.hiltongardeninn.com](http://www.hiltongardeninn.com) Phone: (541) 752-5000 Fax (541) 752-5001

Holiday Inn Express 781 NW Second Ave., Corvallis 97333.

Website: [www.hiexpress.com](http://www.hiexpress.com) Phone: (541) 752-0800 Fax: (541) 752-0060

**2011 OMA Annual Conference Registration Form**  
**The Sustainable Museum: People, Environment, Economy**  
**October 16-18, 2011**

**Registration Deadline: October 5, 2011**

*If you are sending more than one person from your organization, please fill out a separate form for each.*

**Name:** \_\_\_\_\_ **Title:** \_\_\_\_\_  
**Museum:** \_\_\_\_\_ **OMA Member #:** \_\_\_\_\_  
**Address:** \_\_\_\_\_  
**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_  
**Phone:** \_\_\_\_\_ **E-mail:** \_\_\_\_\_

**Conference Registration Fee**

*Includes daily breakfasts, Monday lunch, and reception:*

OMA Member \_\_\_\_\$50      Non-Member \_\_\_\_\$75

**One-Day Only Fee**

*Please indicate \_\_\_\_Monday, October 17 (includes lunch) or \_\_\_\_Tuesday, October 18:*

OMA Member \_\_\_\_\$30      Non-Member \_\_\_\_\$45

**Pre-Conference Workshop**

*Limited to 25 participants; Sunday, October 16, 1:00-4:00 pm*

OMA Member \_\_\_\_\$25      Non-Member \_\_\_\_\$50

**For planning purposes, please select the sessions/events you would like to attend:**

**Sunday No Host Dinner** (for planning purposes only):    **Yes**    or    **No**

**Monday Sessions:**    **A**    or    **B**      **C**    or    **D**

**Tuesday Sessions:**    **E**    or    **F**      **G**    or    **H**

**Total Enclosed:** \_\_\_\_\_      **Do you need a receipt:**    \_\_\_\_Yes    \_\_\_\_No

**Please make checks payable to Oregon Museums Association**

**Send your check with this form to:**

**OMA Conference Registration**

**P.O. Box 1718, Portland, OR 97207**

**Questions?** Visit our website at [www.oregonmuseums.org](http://www.oregonmuseums.org), or send an e-mail message to [info@oregonmuseums.org](mailto:info@oregonmuseums.org). We can't wait to see you in October!